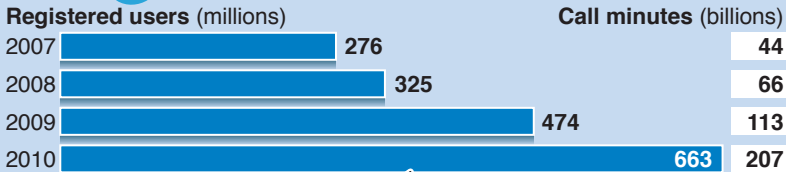


Skype sale is latest new-tech deal



Microsoft has made its biggest bet yet – \$8.5 billion for internet voice and video service Skype – on a deal the software giant hopes will help it better compete in a world shifting away from desktop computers



Founded: 2003, Luxembourg

2005: eBay buys Skype for **\$2.6bn**

2009: eBay sells 65% of Skype to Silver Lake-led group for **\$1.9bn**

Paying users (2010): 8.8 million

Revenue per paying user: \$97.7

Net revenue: \$860 million

Net loss: \$7 million

TweetDeck

May 2011: Twitter buys UK-based desktop programme which allows users to manage multiple accounts and search terms far more easily than through twitter.com

Price Tag: \$40-50 million

T-Mobile USA

Mar 2011: Cash-strapped Deutsche Telekom sells off wireless carrier to Texas-based AT&T

Price Tag: \$39 billion

Huffington Post

Feb 2011: AOL buys Arianna Huffington's left-wing blog. According to estimates, HuffPo had revenues of \$31 million in 2010

Price Tag: \$315 million

Newsweek

Nov 2010: News magazine merges with two-year-old Daily Beast website

Price Tag: \$1 (plus \$47m liabilities)

Bebo

Mar 2008: AOL buys Bebo social networking site, sells it in 2010 for \$10m after losing millions of users

Price Tag: \$850 million

aQuantive

May 2007: Microsoft buys Seattle-based online advertising agency

Price Tag: \$6 billion

MySpace

Jul 2005: Rupert Murdoch's News Corp buys social media site, but after massive losses is now looking to sell it

Price Tag: \$850 million