

# Wedding boost for UK

The Royal Wedding will boost UK tourism with 500,000 extra visitors over the four-day wedding weekend



<b>Tourist revenues</b>	<b>£576m</b>
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<b>Souvenirs, memorabilia</b>	<b>£222.3m</b>
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Commemorative coins	£24.9m
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Mugs, pottery products	£18m
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Replica jewellery	£10m
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Online memorabilia sales	£57.7m
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<b>Food and drink</b>	<b>£236.5m</b>
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<b>Other retail sales</b>	<b>£515.5m</b>
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<b>Cost of wedding security</b>	<b>£20m</b>
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*Because wedding day is public holiday police are paid double-time*

<b>Day's lost productivity</b>	<b>£6bn</b>
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Increase in holidays booked during last week of April	<b>Up 212% on 2010</b>
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Sources: Verdict Research, VisitBritain

Pictures: Getty Images

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