

New iPad raises bar for tablet competition

Apple is back with a refined second-generation tablet computer that squeezes more power into a thinner shell while keeping prices in check. It's a three-pronged push that Apple hopes will keep it well ahead of its competitors

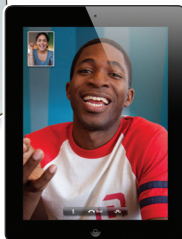


iPad 2 will be available in black or white

NEW FEATURES

► **Design:** *iPad 2* is 33 percent thinner and 15 percent lighter than previous model

► **Processor:** Dual-core A5 – promises to be twice as fast, with graphics performance up to nine times better than original iPad



► **Cameras:** Front-facing VGA camera for **FaceTime** video chat. Rear-facing camera for taking pictures and HD video

► **Cover:** Attaches magnetically, doubles as stand to hold iPad upright for viewing or typing

► **HDMI port:** Allows users to mirror iPad on HDTV screen

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|--|----------------------------|
| Screen: 9.7-inch, 1024 x 768 pixels | |
| System: iOS 4.3 | Storage: Up to 64GB |
| Weight: 590g | Thickness: 8.8mm |
| Available: Mar 11 (U.S.), Mar 25 (Europe) | |
| Price: Unchanged – from \$499 (16GB) | |

COMPETING TABLETS



BlackBerry PlayBook



Samsung Galaxy Tab 10.1



Motorola Xoom

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|-----------------------------|---------------------|---------------------|
| 7-in, 1024 x 600 screen | 10.1-in, 1280 x 800 | 10.1-in, 1280 x 800 |
| BlackBerry Tablet OS | Google Android 3.0 | Android 3.0 |
| 1GHz dual-core processor | 1GHz dual-core | 1GHz dual-core |
| 16 / 32 / 64GB storage | Unspecified | 32GB + SD card |
| 3MP front / 5MP rear camera | 2MP / 8MP | 2MP / 5MP |
| Weight 425g, 10mm-thick | 599g, 10.9mm | 725g, 12.7mm |
| Available April, from \$499 | March, price tbc | April, from \$600 |