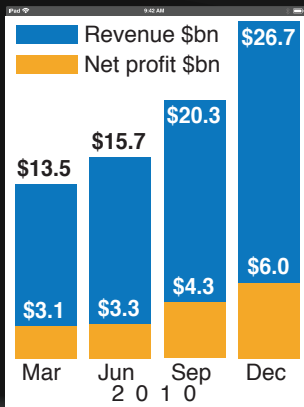


# Apple's record revenues

Apple made record revenues and profits in the run-up to Christmas as shoppers bought more Macs, iPhones, and iPads than analysts predicted. Profits jumped 71% on the same period last year



**Sales:** October through December

Macs	4.13 million	Up 23%
iPads	7.33 million	—
iPhones	16.24 million	Up 86%
iPods	19.45 million	Down 7%