

Facebook tops time online

For the first time, U.S. internet users are spending more time socialising via Facebook than on all Google's sites combined, although both trail Yahoo in overall number of visitors

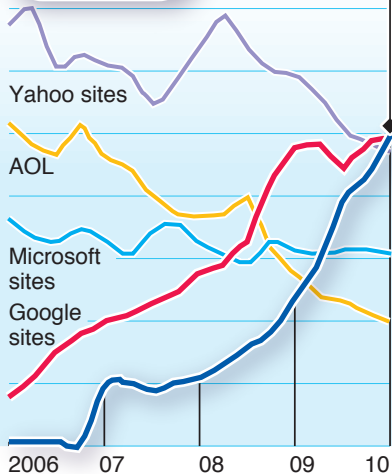


TIME ONLINE

Aug 2010

Facebook.com

41.1 million
minutes (9.9% of
total time online)
148m visitors



Google 39.8m mins 178.8m visitors

Yahoo 37.7m mins 179m