

# Apple unveils new iPods, social networking

Apple has launched a revamped iPod range, a new version of AppleTV and a music social network that could rival Facebook and Twitter

## iPOD TOUCH 4G

- ▶ New lighter and slimmer version features 3.5-inch "retina" display used on iPhone 4, sporting 960x640 resolution
- ▶ Uses same A4 processor chip as iPhone
- ▶ New front-facing camera for use with **FaceTime** video chat app. Rear camera takes still images and video up to 720p
- ▶ Gyroscope for better gaming control
- ▶ **Cost:** \$299 (32GB), \$399 (64GB)

## iTUNES 10

Latest version launches with

**Ping** music social network, allowing users to see what songs their friends are buying and where favourite bands are playing

# Ping

## iPOD NANO ▶

Multi-touch screen replaces click-wheel. Boasts 24-hour battery life.

**Cost:** \$149 (8GB), \$179 (16GB)



## iPOD SHUFFLE ▶

Now features click-wheel to control music and 15-hour battery life. Also supports multiple playlists. **Cost:** \$49 (2GB)



## APPLE TV ▶

Latest set-top box now smaller in size and price – down to \$99 from \$299. Streams HD movies for \$4.99 and TV shows for \$0.99

