"Super tax" threat to Rudd's political future

Australia's Labor Prime Minister, Kevin Rudd, is struggling to regain voter support amid challenges that he is out of his depth over a controversial tax, and speculation of a challenge from his female deputy, Julia Gillard



■ Kevin Rudd, 52.
Handling of *Resource*Super Profits Tax on
Australia's mining industry
has become lightning rod
for all of Labor's perceived
failings

- Approval plummeted after shelving landmark emissions trade plan
- Plan for country-wide super-fast broadband network is bogged down, and rise in mortgage rates to around 7% has angered voters in marginal mortgage belt electorates
- Has alienated many of his cabinet by relying too much on advice from young staffers who are seen as novices

AXE THE MINING TAX



Rudd's falling approval rating 51% 50%

51% 50% 39%

- 40% super tax on mining industry's annual \$60bn profits unveiled
- Mar Apr May Jun



■ Julia Gillard, 48.
Deputy Prime Minister and Rudd's heir apparent.
Gillard has sought to rule out speculation of leadership challenge ahead of elections which could come as early as August

- Born in Wales, her family migrated to Australia when she was four. Gillard practised law before entering politics
- Has close ties to trade union movement and enjoys backing of Murdoch's News Corp.
- Gillard is considered more responsive to advice from cabinet colleagues than Rudd

35%