

The image shows a black and white label for Jack Daniel's Old No. 7 Brand Tennessee Whiskey. The label is rectangular with rounded corners and is framed by a decorative, ornate border. At the top, the words "JACK DANIEL'S" are written in a large, bold, serif font, arched over the top of the label. Below this, in the center, is an oval containing the words "Old No. 7" in a bold, serif font, with "BRAND" written in a smaller, bold, serif font below it. The words "Old No. 7" are flanked by two small dots. Below the oval, the word "Tennessee" is written in a large, elegant, cursive script font. At the bottom, the word "WHISKEY" is written in a large, bold, serif font. The entire label is set against a black background.

JACK DANIEL'S

**Old
No. 7
BRAND**

**Tennessee
WHISKEY**