

# Apple leaps forward with new iPhone

Apple's latest smartphone, the *iPhone 4*, is being billed as the thinnest ever, boasting all-new design, longer battery life, video calling and the highest resolution screen ever built into a mobile phone



► **Design:** Stainless steel band around edge of handset doubles as phone's antenna. Scratch-resistant glass front and back

► **Screen: "Retina Display"** of 326ppi – four times more than iPhone 3GS – with 800:1 contrast ratio. In-plane switching (IPS) allows wide viewing angles

► **Camera:** Five megapixels, with tap-to-focus, LED flash, 5X digital zoom and capture / edit of HD video. Second front-facing camera enables video calls via WiFi to other iPhone 4 users

► **Connectivity:** Offers 802.11n WiFi networking, quad-band 3G HSDPA (up to 7.2Mbps), GPS and Bluetooth

► **Operating system:** New *iOS 4* has over 100 features – including multitasking, folders, improved email, *iBooks* support and *iAds* advertising initiative

SPECS	iPhone 4	iPhone 3GS
<b>Price</b> (contract)	\$199 (16GB), \$299 (32GB)	\$99 (8GB)
<b>Processor</b>	Apple A4 (approx 1GHz)	600MHz
<b>Display</b>	3.5-inch, 960 x 640 pixels	3.5-inch, 480 x 320 pixels
<b>Battery life</b>	7hrs 3G talk time, 10hrs WiFi, 40hrs audio, 10hrs video	5hrs talk time, 9hrs WiFi, 30hrs audio, 10hrs video
<b>Weight</b>	137 grams	135 grams
<b>Dimensions</b>	115.2 x 58.6 x 9.3mm	115.2 x 62.1 x 12.3mm