Conservative – key players and policies









Left to right: David Cameron (leader), William Hague (foreign affairs), Baroness Sayeeda Warsi (community), George Osborne (finance)

- Economy: Will hold emergency budget within weeks of taking office. Harsh spending cuts in first year to reduce forecast £167 billion borrowing, without endangering economic recovery. Create guarantee scheme to underwrite lending from banks to businesses. Protect health spending
- Taxes: Reverse Labour's planned National Insurance increase for those earning under £45,000. *Cut main rate of corporation tax from 28% to 25%*
- Banking sector: Split retail and investment arms of banks no bank should be allowed to become "too big to fail." Global insurance levy on banks to offset costs of future financial crises

- Afghanistan: Sustain current troop levels. Establish war cabinet, which will include members of opposition, to oversee Britain's increasingly unpopular war
- Social issues: Tax breaks to married couples to promote family unit. Raise state pension age to 66.

 Give police greater powers to search suspects, crack down on alcohol sales to under-age drinkers
- Electoral reform: In favour of cutting current 650 MPs to make parliament more effective. Against proportional representation to replace first-past-the-post system
- International aid: Boost spending from current 0.56% to 0.7% of GDP