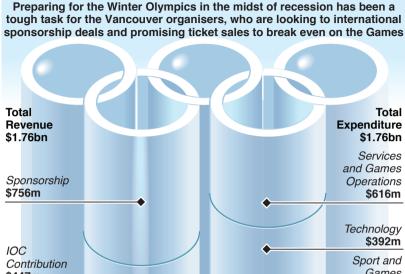
Vancouver hoping for break-even budget



Sponsorship \$756m		an O
100		Te
IOC Contribution \$447m	· ·	3
Ticketing \$260m		0
Marketing Royalties \$197m		N

Merchandising

Revenue \$40m

Contingency \$199m

Paralympic

Other, inc. Revenue

Source: VANOC

\$54m

Revenue. Marketing, Comms \$170m Workforce and Sustainability \$140m **Finance** \$127m

Other, including

Contingency \$64m © GRAPHIC NEWS

\$247m

Games Operations