

Berlusconi's media empire

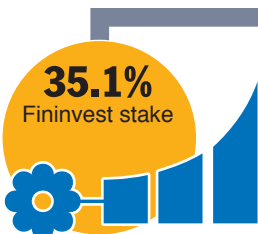
From cruise-ship crooner to billionaire media mogul to Italy's dominant political figure, Premier Silvio Berlusconi has achieved an improbable rise to power. Now – stripped of immunity and facing corruption and fraud charges – he's staring into the abyss of a spectacular downfall



Fininvest ordered to pay damages of €750 million to media group **CIR** – owned by Berlusconi's bitter foe **Carlo De Benedetti** – for bribing a judge to rule in favour of Fininvest in takeover battle for Mondadori



Private holding company	
Revenue (2008)	€6.1bn
Pre-tax profit	€131m
Debts	€1.7bn
Cash	€700m



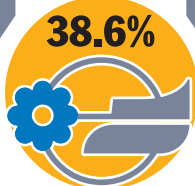
MEDIOLANUM

Market value	€3.6bn
Pre-tax profit	€22.6m

Financial services business which manages money for hundreds of thousands of Italians. Jointly owned with chief executive **Ennio Doris** who controls 36.2%



Berlusconi bought historic Milan theatre in 1978, saving it from being converted into a supermarket

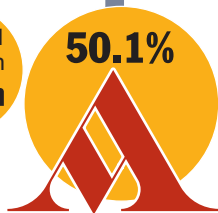


MEDIA SET



Market value	€5.5bn
Pre-tax profit	€692.9m

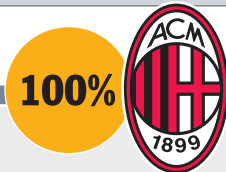
Owens Retequattro, Italia 1, Canale 5, plus majority stake in Spain's Telecinco. **Slump in advertising and growing popularity of News Corp's Sky Italia has hit profits – down almost 49% to €180m in first half of 2009**



MONDADORI

Market value	€935m
Pre-tax profit	€151.4m

Italy's biggest publisher. Holds world rights on **Pope John Paul II's** book *Alzatevi, andiamo!*



AC MILAN

Known to be short of funds having sold star player **Kaka** for €67m and spending only €20m on new recruits