

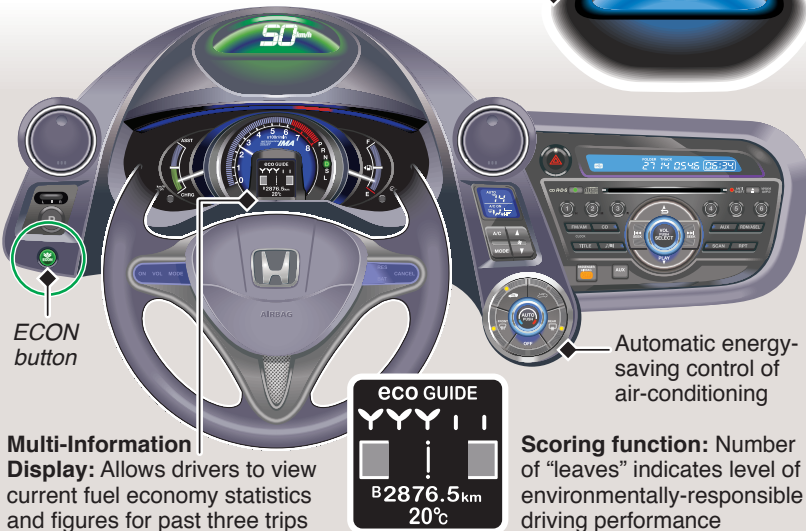
Colour-changing speedo to drive out bad habits

Honda's all-new Insight hybrid features a speedometer which changes colour to alert drivers to their gas-guzzling habits. Honda's *Eco Assist* technology also optimizes control of transmission and engine, and increases battery recharging during deceleration to conserve fuel



ECON Mode: Activates fuel-efficient driving

Guidance function: Smooth fuel-saving acceleration and braking make meter glow green. Aggressive driving – that uses extra fuel – makes meter glow blue

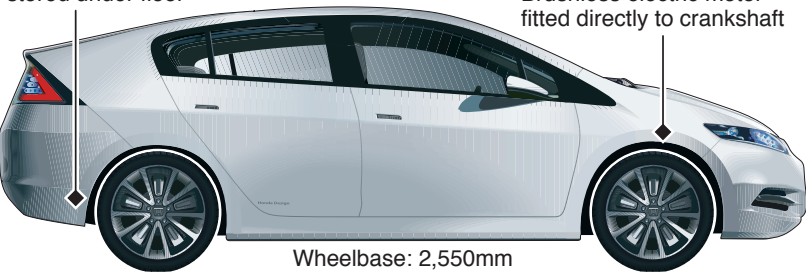


Multi-Information Display: Allows drivers to view current fuel economy statistics and figures for past three trips

Battery pack: Nickel-metal-hydride, stored under floor

Scoring function: Number of "leaves" indicates level of environmentally-responsible driving performance

Integrated Motor Assist: Brushless electric motor fitted directly to crankshaft



Wheelbase: 2,550mm