

U.S. battleground states

U.S. voters do not directly elect their president. Instead, the candidate which wins the popular vote in each state is allotted electoral votes – which represent the size of the state – in the 538-member Electoral College. The candidate who wins a simple majority of electoral votes wins the presidency

Electoral College votes needed to win: **270**

SAFE 153

255

SWING STATES 51

SAFE 171

232

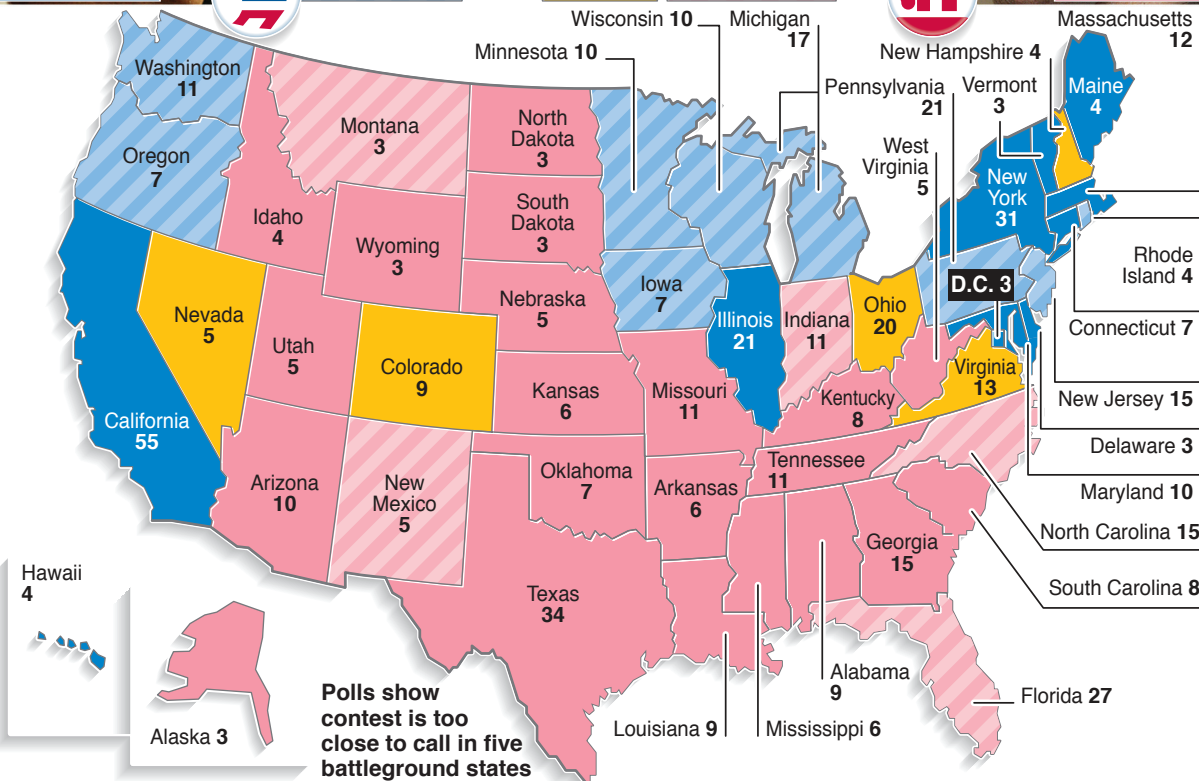
LEANING 102

LEANING 61



**Barack Obama
DEMOCRATIC**

**John McCain
REPUBLICAN**



NEVADA



Population: **2.6m**
Median income: **\$54,058**

Obama McCain

49% 44%

COLORADO



Population: **4.9m**
Median income: **\$61,141**

Obama McCain

46% 47%

OHIO



Population: **11.5m**
Median income: **\$49,099**

Obama McCain

47% 45%

VIRGINIA



Population: **7.7m**
Median income: **\$59,161**

Obama McCain

37% 43%

NEW HAMPSHIRE



Population: **1.3m**
Median income: **\$67,576**

Obama McCain

47% 46%