

**WORLD
ECONOMIC
FORUM**

The logo features a white circular arc that starts to the left of the word 'WORLD', passes behind the 'O' and 'R', and ends to the right of the word 'FORUM'.

**WORLD
ECONOMIC
FORUM**

The logo features a dark blue circular arc that starts to the left of the word 'WORLD', passes behind the 'O' and 'R', and ends to the right of the word 'FORUM'.

**COMMITTED TO
IMPROVING THE STATE
OF THE WORLD**