London's "clever" Olympic Stadium unveiled

Described as "clever rather than spectacular", the design for London's Olympic Stadium has been unveiled. Work on the £496 million structure – costing almost double the original estimate – will begin three months early to avoid the furore which surrounded the long-delayed Wembley Stadium

Fabric curtain
Olympic mural
Fabric membrane
F



Pod villages: Spectator facilities.

SEATING

e.g. information, catering, merchandising Field of play: Sunken bowl designed to bring spectators closer to action

General admission	60,000
Hospitality	9,250
Press	5,500
Broadcast	2,000
Athletes	2,250
Olympic family	1.000

80.000

Mainline train station

London Underground

Docklands Light Railway

Source: London2012

OLYMPIC DEVELOPMENT

Welodrome

Stratford
International

Aquatics

GRAPHIC NEWS