## Apple upgrades iPod range

Apple's major revamp of its *iPod* lineup is the first for almost two years, as the U.S. computer giant aims to maintain its dominance of the media player market **iPod Touch**: Strikingly similar to Apple's

iPhone, featuring 3.5 inch touch-screen

Safari web browser: Built-in wireless
antonna allows users to connect to interna

antenna allows users to connect to internet at Wi-Fi "hotspots"

► Video: YouTube viewing

➤ Songs: Download directly to gadget via new *iTunes Wi-Fi Music Store* 

➤ Storage: For photos, music, videos and other digital data \_\_\_\_\_

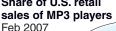
Cost: \$299 (8GB), \$399 (16GB)

Apple's overhaul includes new **iPod Nano** (below) with video capability, **iPod Shuffle** in four new colours and
original model rechristened as **iPod Classic** in 80 and 160GB versions





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SanDisk
9.0%
Creative
3.3%
Microsoft
2.3%

Total iPods sold: 110 million

Sales of iPods currently account for almost a third of total Apple sales

Sources: Apple, NPD Group

Samsung: 2.2%

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Apple

73.7%

Others: 9.5%