

# Live Earth concerts to rock two billion

Al Gore's rock eco-warrior status gets a boost when the music world gathers to raise awareness for global warming at the Live Earth 24-hour concerts. Up to two billion people are expected to tune in to the global extravaganza



Giants Stadium,  
New Jersey, U.S.:  
Capacity: **80,000**

Wembley Stadium,  
London, UK: **90,000**

HSH Nordbank  
Arena, Hamburg,  
Germany: **55,000**

Makuhari Messe,  
Tokyo, Japan: **9,000**

Oriental Pearl Tower,  
Shanghai, China

Aussie Stadium,  
Sydney, Australia:  
**42,000**

Copacabana Beach, Rio de Janeiro,  
Brazil: **1,000,000. Set to go ahead  
after organizers overcame  
security concerns**

Coca Cola Dome, Johannesburg,  
South Africa: **18,000**

Small show at British Antarctic  
base, where effects of global  
warming are most visible

150 performers include **Police, Genesis, Madonna, Bon Jovi, Ai Otsuka, Joey Yung, Mana, Shakira, and Red Hot Chili Peppers**

## PREVIOUS GLOBAL POP CONCERTS

**LIVE AID, 1985:** Organized by rock stars **Bob Geldof** and **Midge Ure** to raise funds to fight famine in Ethiopia

**Audience:** Over 160,000 in London and Philadelphia

**Virtual audience:** 1.5bn

**Funds:** Around \$100 million

**LIVE 8, 2005:** Organized by **Geldof** and **Ure** to put pressure on world leaders to "Make Poverty History"

**Audience:** Over 1 million at 11 venues worldwide

**Virtual audience:** 3bn

**Funds:** Around \$160 million

