

France 24 is latest global news TV channel



CNN International:

Launched 1980. Privately-owned U.S. broadcaster is principal provider of worldwide English-language TV. Available to over 1.5 billion people globally

FRANCE 24



France 24: Conceived during build-up to Iraq war to give France more weight in "battle of images and airwaves".

Annual \$105m budget shared between government and private broadcaster TF1. Available in Europe, Middle East, Africa, Washington DC and New York

BBC WORLD

BBC World:

Launched 1995. Independent of government influence but banned in Uzbekistan, Sri Lanka, Pakistan and China

Iran: Plans new international channel called *Press*

Kenya: 24-hour pan-African news service in English and French planned

China: Government thought to be considering international service

Russia Today: English-language news channel launched Dec 2005. Controlled by government

Channel NewsAsia: Started in 1999 by Singapore government-owned Mediacorp. to challenge Western dominance of airwaves

ALJAZEERA INTERNATIONAL

English-language news service joined controversial Arabic station in November. Owned by Qatar royal family. AJE banned by U.S. cable and satellite companies

CLAIMED VIEWERS (Households)

BBC World	270 million
CNN Int.	163m
France 24	80m (Expected)
AJE	40m

BUREAUX Staff

BBC World	58	250
CNN Int.	36	4,000*
France 24	20+	380
Al-Jazeera Int.	20	500

*Includes U.S. and international divisions