

PlayStation 3

Sony's long-awaited PlayStation 3 video games console, packed with a whizz-bang Cell chip to handle high-definition video, Blu Ray DVD player and wireless controller, will go head-to-head with Microsoft's Xbox 360 and Nintendo's Wii

Price:
\$499-599



Units sold worldwide (millions)

1995-2005:	PlayStation	102.49
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2000-2006:	PlayStation 2	111.25
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PlayStation 3 launch

Nov 11: Japan; **Nov 17:** U.S.;

Mar 2007: Europe, Australasia