

Mid-term trick or treat

The mid-term elections will be the most costly in U.S. history with the Republicans spending \$1.4 billion against the Democrats \$1.2 billion.

Although this is 18% up on the 2002 elections, it is about half that spent on Halloween costumes, sweets, cards and decorations



HALLOWEEN
CELEBRATIONS

**\$4.95
billion**

ELECTION
SPENDING

**\$2.6
billion**

