

# Microsoft's new MP3 player takes on iPod

In an effort to challenge the market dominance of Apple's *iPod*, Microsoft Corp.'s *Zune* media player will include wireless technology, allowing people to share music with friends and others



**zune**  
**iPod**



## Zune

## iPod video

### Capacity

30GB, 7,500 songs  
100 hours video\*

30GB, 7,500 songs  
40 hours video\*

### Display

3.0ins LCD, 320 x 240 pixels

2.5ins LCD, 320 x 240 pixels

### Size and weight

4.4 x 2.4 x 0.58ins, 5.6oz

4.1 x 2.4 x 0.43ins, 4.8oz

### FM tuner

Yes

No

### Connectivity

WiFi (802.11b/g), USB

USB

### Battery life

Unconfirmed

14 hrs music, 3.5 hrs video

### Online store

Zune Marketplace  
\$0.99 per track

iTunes  
\$0.99 per track

### Launch and price

Nov 2006, **\$249-\$299**

Oct 2005, **\$299**

\* Zune = 500Kbps WMV file with 128Kbps WMA audio  
iPod video = 1.5Mbps H.264 file with 128Kbps audio

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Sources: Microsoft, Apple