

# Halal chocolate

The world's fourth largest retailer, Tesco, is targeting Muslim consumers by trialling a range of halal chocolate in six of its stores in northern England in time for the start of Ramadan

*Halal bars contain no animal fats, nor is alcohol used to clean machinery at production plant*

**TESCO**



*Glue used in bar wrappers is also free of animal fats*

Halal food market in Europe estimated to be between \$150bn-500bn

**Ramadan:** Muslims abstain from eating and drinking between dawn and dusk for one month starting this year on Sunday, September 24