

# Microsoft's new MP3 player takes on iPod

In an effort to challenge the market dominance of Apple's *iPod*, Microsoft Corp.'s *Zune* media player will include wireless technology, allowing people to share music with friends and others



**Zune**



**iPod video**

<b>Capacity</b>	30GB, 7,500 songs 100 hours video*	30GB, 7,500 songs 40 hours video*
<b>Display</b>	3.0ins LCD, 320 x 240 pixels	2.5ins LCD, 320 x 240 pixels
<b>Size and weight</b>	4.4 x 2.4 x 0.58ins, 5.6oz	4.1 x 2.4 x 0.43ins, 4.8oz
<b>FM tuner</b>	Yes	No
<b>Connectivity</b>	WiFi (802.11b/g), USB	USB
<b>Battery life</b>	Unconfirmed	14 hrs music, 3.5 hrs video
<b>Online store</b>	Zune Marketplace \$0.99 per track	iTunes \$0.99 per track
<b>Launch and price</b>	Nov 2006, <b>\$249-\$299</b>	Oct 2005, <b>\$299</b>

\* Zune = 500Kbps WMV file with 128Kbps WMA audio  
iPod video = 1.5Mbps H.264 file with 128Kbps audio

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Sources: Microsoft, Apple