## **Halal chocolate**

The world's fourth largest retailer,
Tesco, is targeting Muslim
consumers by trialling a range
of halal chocolate in six of its
stores in northern England in time
for the start of Ramadan

Halal bars contain no animal fats, nor is alcohol used to clean machinery at production plant

in bar wrappers is also free of animal fats

Halal food market in Europe estimated to be between \$150bn-500bn

Ramadan: Muslims abstain from eating and drinking between dawn and dusk for one month starting this year on Sunday, September 24

Source: Ummah Foods © GRAPHIC NEWS