

25 years of MTV



▶ **Aug 1, 1981:** *MTV* launched from temporary studio in New Jersey – *Video Killed the Radio Star*, by *The Buggles*, is first music video aired

▶ **1983:** *Michael Jackson* premieres *Beat It*, and later 14-minute *Thriller*

▶ **1984:** A pre-stardom *Madonna* performs *Like a Virgin* at first *Video Music Awards*

▶ **1991:** MTV moves into wider programming, introducing animated shorts like *Beavis and Butt-head*

▶ **1992:** First annual *MTV Movie Awards* aired

▶ **1996:** Sister station *MTV2* gets back to showing music videos

▶ **2002:** *The Osbournes* reality show airs, later wins Emmy Award

▶ **2003:** Madonna shares steamy kisses with *Britney Spears* and *Christina Aguilera*

▶ **2006:** Today MTV reaches over 400 million viewers in 175 countries