Da Vinci Code by the numbers

May 19: Movie of Dan Brown's The Da Vinci Code opens in 100,000 cinemas worldwide

Budget: \$125 million

Marketing budget in United States:

Copies of novel printed

44

worldwide: 46m

Language editions:

Weeks in New York Times

best-seller list

since March 2003: 155 Weeks at top spot: 54

DVC tour companies in Paris: 30



DVC tourist visits to see so-called *Rose Line* in *Saint-Sulpice* church since 2003: 200,000 Donations from tour guides towards upkeep of Saint-Sulpice: Zero



Room 512 of Paris' Ritz Hotel: \$900

Rental of *Chateau* de *Villette* \$9,000/day

Fee for filming in *Lincoln Cathedral* – stand-in for London's *Westminster Abbey* \$200,000

Character of *Sir Leigh Teabing* combines
surnames of two
authors of *Holy Blood*, *Holy Grail* – *Richard Leigh* and *Michael Baigent* – Teabing
is an anagram
of Baigent

Lawsuits against DVC: 2
British and U.S. courts rejected copyright infringement cases claimed by authors of Holy Blood, Holy Grail and Daughter of God

Vatican protests: 4
Cardinal Francis Arinze
(below left) has called
on Christians to respond
to movie with legal action





Archbishop Angelo
Amato and Cardinal
Tarcisio Bertone
(above right) have urged
boycott of book and
movie. Catholic group
Opus Dei has protested
over psychopathic albino
character Silas being
cast as member
of group



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