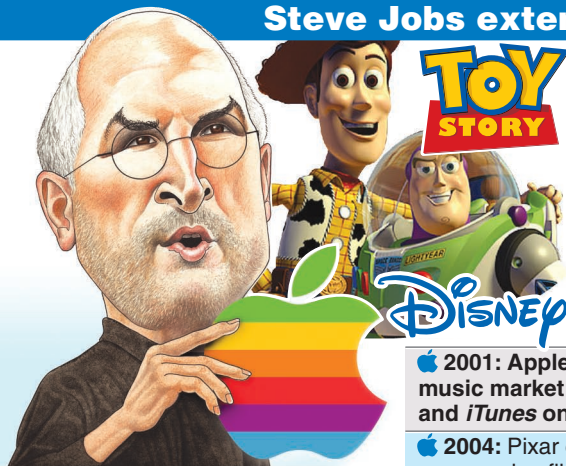


Steve Jobs extends empire



🍏 1991: **Walt Disney Co.** and Pixar sign feature film deal

🍏 1995: Pixar makes **Toy Story** in partnership with Disney

🍏 1997: Apple's purchase of NeXT brings Jobs back as interim CEO

🍏 2001: Apple strikes into digital music market with launch of **iPod** and **iTunes** online music store

🍏 2004: Pixar ends talks with Disney on renewing film deal amid strained relations between Jobs and Disney CEO **Michael Eisner**. Eisner replaced by **Bob Iger** in 2005

🍏 Oct 2005: Boosted by sales of **iPod Nano**, Apple revenue soars to \$5.75 billion up from \$3.49bn in 2004

🍏 Jan 24, 2006: **Walt Disney Co.** announces it will buy Pixar for \$7.4 billion in stock, giving Jobs a seat on the board

🍏 **Born:** Steven Paul Jobs, **Green Bay, Wisconsin**, February 24, 1955

🍏 1976: Launches **Apple Computer Company** from family garage with friend **Steve Wozniak**

🍏 1977: Success of first affordable personal computer – **Apple II** – makes Jobs a multi-millionaire

🍏 1984: Introduction of **Macintosh** computer ends Apple II era

🍏 1985: After an acrimonious internal power struggle Jobs quits Apple and founds **NeXT** Corporation

P I X A R

🍏 1986: Jobs co-founds animation studio **Pixar** with **Edwin Catmull** and **Alvy Ray Smith**, buying **Lucasfilm's** computer graphics division for \$10 million

