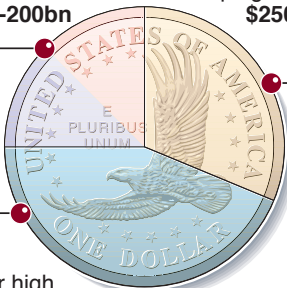


Cost of bird flu

The World Bank is planning to spend \$1 billion to tackle avian flu after it was revealed that an influenza pandemic could cost the world up to \$800 billion – two percent of the global economy

U.S. losses
\$100-200bn

Developing world
\$250bn



Other high
income countries: **\$350bn**

\$1BN GLOBAL PROGRAMME

- ▶ **Improved veterinary systems**
- ▶ **Better access to veterinary systems**
- ▶ **Establish animal vaccination programmes**
- ▶ **Compensation for culling**
- ▶ **Improve human health services for surveillance and treatment**