

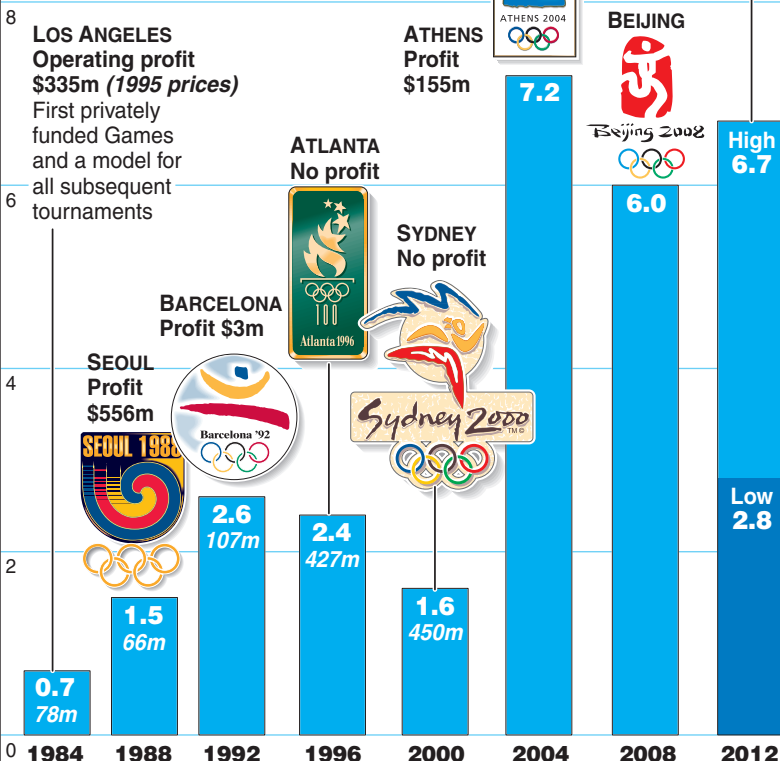
# Higher, faster, stronger... and costlier

Organisers for London's Olympics in 2012 will hope to emulate the commercial success of Los Angeles and Seoul. Athens also posted an operating profit but the costs – inflated by chronic delays, massive security and overruns – sent the Greek national budget into a deficit

LONDON  
Projected figures  
Profit \$175m



## OLYMPIC OPERATING BUDGET (\$bn) Government funding



IOC takes 10-30% of any profits. Olympic cities bear burden of any cost overruns.  
Excludes infrastructure costs and long-term benefits/losses