

Pirates plunder world trade profits

Worldwide sales of counterfeit goods are now estimated to be worth more than \$40 billion – up to 6% of all world trade. In the EC, where every member state is classed a 'producer' of counterfeit goods, up to 100,000 jobs are lost annually as a direct result of counterfeiting

Designer names – Prominent

victims include sportswear companies and fashion houses such as Nike, Reebok, Gucci and Armani. French champagne houses have also seen an increase in 'pirating'

Perfumes

Annual loss: \$70 million

One case in Britain alone was estimated to involve £7 million worth of fakes – best selling names such as Poison and Chanel No.5 are widely available



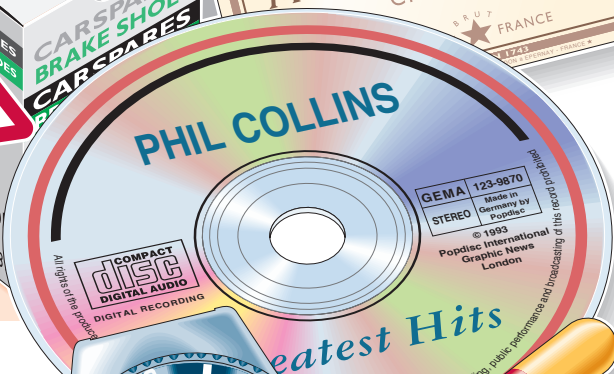
Motor parts

Annual loss: over \$200 million

Poor quality copies of brake shoes and linings – the worst examples made from compressed grass – can be lethal. Even more dangerous are sub-standard aircraft components



BRAKE SHO
FEM/KIII/158



Recording industry

Annual loss: over \$2 billion

38 million pirate CDs and almost 700 million tapes were sold in 1992. As many as one tape in four sold worldwide is an unlawful copy

Swiss watch industry

Annual loss: \$850 million

The industry estimates counterfeit watch sales at \$10 million a year

Pharmaceuticals

Annual loss: \$75 million

Counterfeit drugs can cause death or serious injury

Antibiotics – made with vegetable matter and talcum powder. No active ingredients, potentially lethal – found Africa

Eye drops – made with contaminated water, no active ingredient, could cause blindness – found Nigeria

Ulcer drugs – reports show 'little or no beneficial effect' – found in U.K.

Other chemical products:

Insecticide – marked 'Safe for use near food'. Contents actually highly toxic – found Middle East

Fungicide – destroyed an entire annual coffee crop – found Kenya

