

Britain sees record numbers of tourists



The British Tourist Authority expects 19.5 million tourists to visit Britain this year, contributing £8.2 billion to the national income. The steady increase looks set to continue in 1994 with a forecast of 20.7 million visitors, bringing in £8.5 billion in revenue

Numbers of visitors to the UK

10

20 million

1991

Visitors: **17.1 million**
Revenue: **£7.4 billion**

1992

Visitors: **18.5 million**
Revenue: **£7.9 billion**

1993 (Estimate)

Visitors: **19.5 million**
Revenue: **£8.2 billion**

Most frequent visitors to the UK

United States

1992 – **2.75 million**
1991 – **2.3 million**

France

2.5 million
2.3 million

Germany

2.3 million
2.1 million

Ireland

1.4 million
1.3 million

Netherlands

1.1 million
1.1 million

Mexico **£4,312**

UAE **£4,200**

Saudi Arabia **£3,752**

Argentina **£3,735**

Nigeria **£3,668**

Greece **£3,634**

Japan **£3,528**

Egypt **£3,476**

Norway **£3,376**

U.S **£2,912**

**Top spending
visitors**

*Based on family of four
in Britain for two weeks*

Source: British Tourist Authority

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