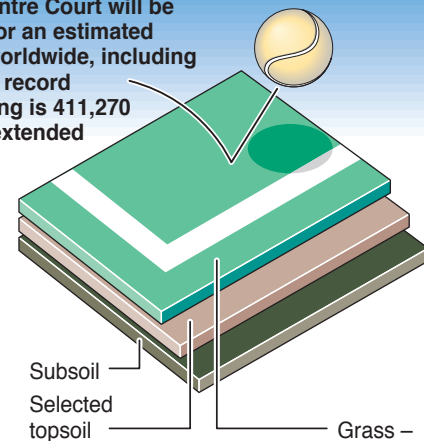




WIMBLEDON '94

Wimbledon's famous Centre Court will be the centre of attraction for an estimated 600 million TV viewers worldwide, including 36 million in the UK. The record attendance for the meeting is 411,270 in 1988, when play was extended into a 14th day



Grass –
resown every year.
Made up of 55% Rye,
20% Chewing fescue,
20% Creeping red
fescue, 5% Agrostus

Short Tennis
(for children)

Picnic
Area

AORANGI
PARK

Private
Marquees

Wingfield
Restaurant

Shop

Last 8
Club

Lawn Tennis
Association

Food
Village

The
Octagon

Bars

Centre Court
Capacity – 13,109

Museum

Members
Enclosure

Media
Village

Water
Tower

Private
Marquees

Wimbledon
is the UK's
largest
sporting
catering
operation

1,500 catering
staff will serve:

Poached and
smoked salmon – 12 tons

Sandwiches – 190,000

Ice creams – 135,000

Teas and coffees – 285,000

Fish and chips – 30,000 portions

Scones and buns – 150,000

Strawberries

(upwards of £1.65 per bowl) – 24 tons

Champagne (£30 per bottle) – 12,500 bottles

Pimms (£2 per glass) – 80,000 half pints

Beer and lager – 90,000 pints

Lunches in private marquees – 100,000

SOURCE: All England
Lawn Tennis and
Croquet Club, IBM

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