

Drinking – the facts



One third of adults visit a pub at least once a week and more than half at least once a month



Young people are heavily influenced by parents' attitude and use of alcohol and usually have their first taste at home

At home



Almost half of all adults drink at home at least once a week. Most popular occasions are:

<i>Special occasions</i>	51%
<i>Visits from friends/family</i>	33%
<i>Watching TV (weekends)</i>	29%
<i>Watching TV (weekdays)</i>	27%



Of every £10 earned in 1990, 63p was spent on alcohol – more than on either food or clothes. Most popular drinks at home are wine (60%) and lager (52%)

Driving



On average 255 people fail a breath test in the UK each day



Alcohol-related road accidents caused 700 deaths in 1991 and accounted for more than 4,000 serious injuries

Environment



***Of 2,000 adults questioned:* 48% carried out some form of recycling (e.g. bottle bank). 2% return empties to the shop**



Of those who don't recycle anything, 95% thought it a good idea but do not have local facilities



40% recycle glass, 20% drinks cans and 21% newspapers